



"If Your Life Was A Poem, What Would It Say?®" --T.E.

By: *Gonny van den Broek*

Our new member, TODD EDWARDS, is not merely another poet, but a very creative one who was even recently invited by CBS and NBC television.

We all know that no matter how many good poems one composes, too few people read them and the most one can earn with the publication of a memorable poem is \$25 - \$100, but most likely not more than a few free copies of the relevant magazine. But here is where Todd's creativity makes a difference. He writes acrostic poetry (each first letter of a line forms vertically a name), and makes masterpieces out of them by individually designing the poems on the finest handmade paper and showcase them in archival museum quality Italian frames. These gifts are specifically designed to create a quality emotional experience for any occasion to enjoy for a lifetime whether the special moment is a wedding, a proposal, a graduation, a bar mitzvah, a holiday or an apology.

Todd calls it "*Reality Rhyming*" and he has been so successful that he has established a company for the design and distribution of his gift poetry.

"What I write, Todd mentions in his website, "are empowering emotional experiences that are expressions for a lifetime. I've designed pieces for notables such as: Elton John, Ellen DeGeneres, Oprah Winfrey, Martha Stewart, Donny Deutsch, Maria Sharapova, Pat Riley, James Blake, Jeana Keough (housewives of the OC), NBC, the Grammys, Belkys Nerey, Bob Mayer and many others. I'm also involved in many charities such as Fran Dreshner's "Cancer Schmancer", Make-A-Wish Foundation and the Andy Roddick Foundation."

To see for yourself his attractively framed poems, go to his website: <http://www.kre8tiveworkz.com/>

Apart from his *Reality Rhyming*, Todd teaches writing at a high school in Miami.